

# Request for Quotation for App Development

Menstrual app (Hindi and English)  
Sarhthak Jan Vikas Sansthan

13<sup>th</sup> Jun 2022

## Basic Features of MHM App

Language: Hindi (Primary) and English (Secondary)

IOS: Android only

Type: Web/Hybrid app

Users number: 10K initially

Including Maintenance for 1<sup>st</sup> year (Excluding trial mode)

- Register with Social Profile (name, age, weight, height, cycle days, total period days, diet, health track etc)
- Information button (About menstruation, nutrition, PMS, myths-taboos, product basket etc). Including medical and scientific information regarding periods and pregnancy
- Get notifications, check cycle, view Fertility window & get estimated date of the next menstruation
- Get suggestions about upcoming PMS
- Push Notification to make daily log entries, reminders to enter moods and take medications
- Push Notifications for onset of the next phase of the cycle
- Create Detailed health profile with details like: Weight, Height, Ailments, Allergies, Period date
- Option to log symptoms to get improved predictions if the user have irregular periods
- Countdown to the birth of the baby, track weeks of pregnancy, graphical view of insights like baby's growth
- View graphs of cycle, ovulation, fertility, and symptoms history. Generate health report for doctor consultation
- Log cycle and period duration, weight changes, and activity during the cycle, receive daily health tips based on your data. Detect moods, physical and emotional patterns
- Integrate app with Fitbit or other devices (Suggestive)
- Consult with women's health expert via video or live chat/ helpline (Call and SMS mode)

To reach these goals, [your company] accepts bids in response to this Request for Proposal.

We require quotations from the vendors on or before 23th June 2022, where the mode of payment will be as:

1. 50% - on awarding the Work Order
2. 25% - on submission of draft App
3. 25% - on submission of final App

- Date for the final app completion and submission
- Target deliverable schedule.

Submit your offers on sarthakindia@sjvs.in